

**St. Anthony's College  
Department of Mass Media**

**One month Certificate Course  
on  
Smartphone Videography for Beginners**



**7<sup>th</sup> June 2021- 7<sup>th</sup> July 2021  
Monday, Wednesday, Friday  
Class Timing- 4:30 PM- 5:30 PM  
Mode of Instruction- **ONLINE****

## COURSE OBJECTIVE

To provide a comprehensive understanding of the working of mobile phone cameras and knowledge and application of the different video settings.

To demonstrate the rules of composition and shooting under different natural and artificial lighting set ups.

To help enhance the story telling ability through ideation, visualisation and creative planning.

To use mobile video editing and multiple video elements together (images, sound, interviews, music, archival footage) to tell a story.

## COURSE OUTLINE

1. A brief history of videography.
2. Introduction to mobile phone cameras- its working principle - resolution, framerate, shutter speed, aperture, ISO.
3. Techniques of video composition.
4. Understanding of light and shooting under natural and artificial lights
5. Developing ears, capturing audio.
6. Basics of video scripting- developing your story.
7. Presentation skills for video.
8. Introduction to video editing using mobile apps-Basics of video editing- import, timeline, cut, video transitions, adding audio, text, graphics
9. Video project- at the end of the course each student shall be required to produce a 2-5 minutes short film on any topic/ theme of their choice displaying the skills learning during the class.

*Soft copy of reading materials and recording of the online class will be shared with registered participants.*

## WHO CAN APPLY?

- Anyone with minimum educational qualification of High School (Class X) can apply.
- There is no age limit.
- Should own a smartphone with minimum of 2GB RAM.

## MODE OF INSTRUCTION

Online

## CLASS DAYS

Monday, Wednesday, Friday

## TIMING

4:30 pm- 5: 30 pm

## NUMBER OF SEATS

30

## CRITERIA FOR ADMISSION

On a first come first served basis.

## COURSE FEES

Rupees 800 only. *There shall be no refund of fees once paid.*

## REGISTRATION

Click on the link to register and make the online payment of the course fees.

<https://sacsl.in/WwQnqYm>

## ASSESSMENT

Minimum requirement to qualify for certificate- 75% attendance. 60% in the online test and successful completion the video project.

Assessment will be done through video project and online test conducted during the course.

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